



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 12-11-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 403042	Contract Dt 10-19-2012	Revision Dt 10-24-2012	Rev# 4	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA													
Agency Est#			CMS # 246806	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246806										
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
23	10-29-2012	10-29-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30	X							1	700	1	700.00
		Cr Resolved 10-29-2012	Rate Reason																	
			700 CRDT RESOLV																	
		Total:	700														Credit Resolved Total:		-1	-700.00
																	Contracted Gross Total:		94	164,050.00
																	Actual Gross Total:		93	163,350.00
																	Agency Commission:			24,502.50
																	Net Total:			138,847.50
Month/YR			Preempted	Made Good	Contract Total				Adjustments								Actual Total			
Oct	12		0.00	0.00	138,550.00				0.00								138,550.00			
Nov	12		0.00	0.00	25,500.00				700.00 CR								24,800.00			
TOTAL			0.00	0.00	164,050.00				700.00 CR								163,350.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood